LEAD BUSINESS INCUBATION FOUNDATION

NEC 2025 Kicks Off with Inspiring Sessions and Grand Product Launch



The 3rd edition of the National Entrepreneurship Conclave (NEC), hosted by LEAD College of Management, Dhoni, Palakkad, commenced on 4th April 2025 with grandeur and entrepreneurial spirit. The first day of the three-day event witnessed the participation of eminent personalities from the entrepreneurial ecosystem, alumni, budding entrepreneurs, and students.

Inaugural Ceremony

The event began sharply at 11:00 AM with an energetic welcome address by Dr. Megha P.M., Head of Entrepreneurship at LEAD Business Incubator. She set the tone for the conclave, emphasizing the importance of innovation, creativity, and entrepreneurial thinking among students.

Presidential Address & Inauguration

The presidential address was delivered by Dr. Thomas George K, Director of LEAD College of Management, who spoke about the vision and commitment of the institution towards fostering entrepreneurship and creating future leaders.
Following this, the traditional lamp-lighting ceremony was conducted, symbolizing the official commencement of NEC 2025.

The inaugural address was delivered by Mr. Anoop Ambika, CEO of Kerala Startup Mission (KSUM). He highlighted the growing startup ecosystem in Kerala and encouraged students to leverage government platforms and opportunities to convert their ideas into scalable businesses.

Special & Felicitation Addresses

Adding further insights, Mr. Bergil Russel, Assistant Manager at Kerala Startup Mission, delivered a special address focusing on startup policies and support mechanisms provided by KSUM to young entrepreneurs.

A notable moment of pride was the felicitation speech by Mr. Aneesh Babu P, an alumnus of LEAD College of Management and the Founder of *CarLet* by True Choice. He shared his inspiring entrepreneurial journey and motivated students to chase their dreams with passion and perseverance.

Recognition & Product Launch

The winners of the Online Pitching Competition were honored with prizes, recognizing their innovative ideas and excellent pitching skills.
A major highlight of Day One was the grand product launch ceremony, where 23 innovative startups developed by LEAD BI (Business Incubator) students were officially unveiled. This achievement showcased the entrepreneurial potential and innovation nurtured within the campus.

Interaction with Foreign Delegates

Foreign students and faculty also actively participated in NEC 2025. Mr. Riaz Ahammed Khan, an international student, and Ms. Panthiea, a foreign faculty member, had a meaningful interaction with Mr. Anoop Ambika. They discussed opportunities to establish a startup ecosystem similar to Kerala Startup Mission in their respective countries. They also inquired about the potential for starting businesses in India and received valuable insights from Mr. Ambika.



IEDC Members Meet with KSUM CEO

IEDC student members of LEAD College of Management had the opportunity to meet Mr. Anoop Ambika, During the interaction, student entrepreneur Mr. Sanoob Sajeer and his team introduced his innovative concept "Palaharapetti" (a smart snack box full of Kerala snack), which impressed Mr.

Ambika. Other students also shared their business ideas and explored the possibilities of future collaborations and support from KSUM.





Vote of Thanks

The day concluded with a formal vote of thanks delivered by Alvin Lucka, IEDC Student Head of LEAD College of Management. He expressed heartfelt gratitude to all dignitaries, guests, students, and organizers who contributed to the success of Day One.

Knowledge Sessions

Post-lunch, the conclave continued with insightful knowledge-sharing sessions designed to refine the entrepreneurial mindset:

- **Session 1:** Dr. Thomas George K conducted a session on *"Entrepreneurial Mindset,"* stressing the importance of resilience, risk-taking, and visionary thinking in the entrepreneurial journey.
- **Session 2:** Mr. Ajay Basil Varghese, a serial entrepreneur and startup coach, led a session on *"Securing Innovation for Future Problems and Innovation."* He elaborated on emerging trends, future challenges, and how entrepreneurs can stay ahead with innovation-driven solutions.
- **Session 3:** The final session of the day was handled by Mr. Vinod Subramaniam, Advisor, Investor, and Startup Ideation Coach, on the topic *"Business Model Canvas: Structuring Your Vision."* He provided practical frameworks for building sustainable business models and guided students on shaping their ideas into viable ventures.



Day 2 Report – 3rd National Entrepreneurship Conclave (NEC) 2025

The second day of the 3rd edition of the National Entrepreneurship Conclave (NEC 2025), organized by LEAD College of Management, Dhoni, Palakkad, unfolded with a packed agenda of practical workshops, startup insights, and hands-on sessions aimed at refining entrepreneurial skills and business acumen among participants.

Session Highlights:

Session 5: From Idea to Impact – Entrepreneurial Success Story



Time: 9:30 AM – 11:00 AM
The first session featured **Mr. T J Thankachan and Mrs. Shiji Thankachan**, founders of **TMJ Foods India Pvt. Ltd. (Coon Fresh)**. They shared their entrepreneurial journey, shedding light on the evolution of their business, challenges faced, and key decisions that led to success. Their story inspired students and startup aspirants to convert ideas into impactful ventures.

Session 6: Pitch Deck Preparation



Time: 11:15 AM – 12:45 PM
Handled by **Ms. Sheethal GK**, Co-founder of **Blue Hour**, this session focused on preparing compelling pitch decks for startups. She provided a structured approach to presenting business ideas effectively to investors and stakeholders.Which was great and helped participants to get into the final rounds of competition

Session 7: Branding

Time: 1:30 PM – 3:00 PM
Led by **Mr. Cyriac T Meppuram**, Founder of **The Wellness Junxion**, this session developed into the power of branding and its influence on business perception and growth. He discussed practical tools and strategies for building a strong brand identity.

Session 8: Business Idea Validation to Fundraising

Time: 3:00 PM – 4:30 PM
CS Manu Francis, Expert Financial Strategist and Founder & CEO of **GHC Growth LAB**, led this crucial session. He walked students through the process of validating business ideas and shared insights on securing funding, preparing for investor meetings, and long-term financial planning.

Round 1B: Pitch Deck Video Preparation

Time: 4:45 PM – 6:00 PM
Students actively engaged in preparing their **pitch deck videos**, which were to be submitted by **6:00 PM**. This round allowed participants to consolidate their learning and creatively present their startup ideas through recorded pitches.

Evening Events:

Time: 6:30 PM – 8:30 PM
The evening concluded with **OBT (Outbound Training)** followed by a **Dinner and Carnival**,

providing a relaxed atmosphere for networking, team-building, and cultural exchange among the participants.

Summary:

Day 2 of NEC 2025 was centered around hands-on learning, real-world startup insights, and practical application of entrepreneurial concepts. With experienced industry leaders and startup founders mentoring the students, the sessions enhanced both technical knowledge and soft skills. The day was a perfect blend of learning, creativity, and fun, further energizing participants for the final day of the conclave.

Final Day of 3rd National Entrepreneurship Conclave 2025 Witnesses Thrilling Showdown of Ideas

LEAD College of Management, Palakkad — April 6, 2025

The 3rd National Entrepreneurship Conclave (NEC) 2025, organized by LEAD College of Management, reached its grand finale on April 6, 2025, with a dynamic and power-packed Day 3 schedule. After two days of intense learning, networking, and competition, Day 3 stood out as the ultimate test for budding entrepreneurs from across the nation.



Early Start with High Expectations

The day commenced as early as 5:00 AM with the much-awaited announcement of the shortlisted 40 teams who qualified for the penultimate round of the competition. Excitement and anticipation filled the campus as these teams assembled in front of Kalam Hall by 7:15 AM, ready to battle it out through their one-minute elevator pitches.

From 7:30 AM to 9:00 AM, these teams presented concise yet impactful pitches, aiming to impress the jury with their clarity, innovation, and value proposition.

The Battle Intensifies: Final 10 Announced

After a brief breakfast break, the top 10 teams were announced at 9:00 AM. These finalists then geared up for the most crucial round of the event. The organizers facilitated a brief preparation session from 9:05 AM to 10:00 AM, giving them time to fine-tune their ideas and strategies.

Adding a refreshing twist to the day, the participants were taken on a farm visit at 9:30 AM, showcasing sustainable and eco-friendly practices — aligning perfectly with the theme of entrepreneurship rooted in sustainability.



The Grand Finale: Final Round and Result Announcement

From 10:00 AM to 01:30 PM, the final round witnessed intense presentations and thought-provoking ideas from the top 10 teams. The jury, comprising industry experts, investors, and academicians, evaluated the teams on multiple parameters such as innovation, scalability, feasibility, and impact.

The much-awaited moment arrived at 03:00 PM with the result announcement and prize distribution ceremony. The best entrepreneurial minds of NEC 2025 were awarded and celebrated for their exceptional performances.



Conclusion

The 3rd National Entrepreneurship Conclave (NEC) 2025, organized by LEAD College of Management, Palakkad, was a grand success and a remarkable platform for budding entrepreneurs nationwide. The three-day event was an enriching blend of knowledge sharing, networking, skill development, and competitive spirit.

Throughout the conclave, participants got an opportunity to learn from eminent industry experts, startup founders, and investors through various insightful sessions. The Out Bound Training (OBT) activities were a unique addition, which enhanced leadership skills, teamwork, and problem-solving abilities among students.

The event reached its peak with the thrilling competitions, where participants showcased their innovative business ideas through elevator pitches and final presentations. The process of shortlisting, pitching, and final evaluations not only challenged the participants but also helped them refine their entrepreneurial skills.

Moreover, interactive sessions, and exposure to sustainable practices through the farm visit created a holistic learning environment for all attendees. The event successfully instilled entrepreneurial values, boosted confidence, and inspired students to pursue their startup dreams.

In conclusion, NEC 2025 was not just a competition but a complete learning experience that fostered innovation, collaboration, and entrepreneurial thinking. It left a lasting impact on all participants, preparing them to be future leaders and changemakers in the startup ecosystem.